





Towerbrand

GREAT BRITISH DESIGN, INNOVATION AND EXCELLENCE **SINCE 1912**

Since the turn of the 20th century, Tower has been designing, developing and manufacturing housewares and small appliances used by millions of households throughout the UK and beyond. During the 1960s, the rise in popularity of pressure cooking saw Tower become the UK's largest producer of pressure cookers, right through into the late 1980s. In recent years the Tower brand has been reborn with an exciting and varied range of housewares and electrical appliances that have quickly reinstated the brand's richly deserved status as a household name.

TOWER





www.towerhousewares.co.uk

for more fantastic products.





Contents:

Thank you for purchasing this appliance from the Tower range.

Please read this manual carefully **BEFORE** using the appliance for your own safety.

It has been designed to provide many years of trouble-free use.

There are many benefits to using a Tower Toaster:

- · Removable crumb tray.
- · Self-centring slots.
- · Defrost, Reheat and Cancel buttons.
- Jam-proof function, to ensure bread never gets stuck inside the toaster.
- Enjoy perfect results every time with electronic browning control.

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Call us first, we can help.

With advice, spares and returns

Visit our website: Call:+44 (0)333 220 6066 towerhousewares.co.uk (8.30am to 6.00pm Monday-Friday)





1 - Specifications:

This box contains:

Instruction Manual 2-slice toaster



Structure of your appliance:

- Variable width toasting slots
- Carriage control
 Cancel button
- Defrost button
- 4. Reheat button
- 6. Variable toasting control dial
- 7. Pull out crumb tray.



2 - Technical Data:

Description: 2 Slice Toaster Model: 720027

Rated Voltage: 220-240V 50-60Hz

Power Consumption: 800W

Documentation

We declare that this product conforms to the following product legislation in accordance with the following directive(s):

2014/30/EU Electromagnetic Compatibility Directive.

2014/35/EU Low Voltage Directive.

2011/65/EU Restriction of Hazardous Substances Directive.
1935/2004/EC Materials & Articles in Contact With Food

(LFGB section 30 & 31).

2009/125/EC Eco-Design of Energy Related Products.

RK Wholesale LTD Quality Assurance, United Kingdom.





Should you encounter problems or require a replacement part, contact the Tower Customer Support Team: **+44 (0) 333 220 6066.**

Some spare parts may be ordered from the Tower website. Your warranty becomes void should you decide to use non Tower spare parts. Spare parts can be purchased from **www.towerhousewares.co.uk**

Guarantee for spare parts:

The spares and accessories are guaranteed for 1 year from date of purchase. The main body and housing are guaranteed for the extended free warranty subject to registration.

If any defect arises due to faulty materials of workmanship, the faulty products must be returned to the place of purchase within 12 months from the date of purchase. Refund or replacement is at the discretion of the retailer.



3 - Important Safety Information:

Please read these notes carefully BEFORE using your Tower appliance

- Check that the voltage of the main circuit corresponds with the rating of the appliance before operating.
- Please ensure that the appliance is used on a stable, level, and heat resistant surface
- DO NOT immerse cords, plugs or any part of the appliance in water or any other liquid.
- DO NOT leave the appliance unattended while it is operating.
- Close supervision is necessary when any appliance is used by or near children or pets.
- This appliance can be used by children aged from 8 years and above and persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the

- appliance in a safe way and understand the hazards involved
- Children should not play with the appliance.
- Cleaning and user maintenance should not be made by children without supervision.
- Switch off at the wall socket then remove the plug from the socket when not in use or before cleaning.
- If the supply cord or appliance is damaged, stop using the appliance immediately and seek advice from the manufacturer or its service agent or a similarly qualified person.
- DO NOT let the cord hang over the edge of a table or counter or let it come into contact with any hot surfaces.



- The use of accessory attachments is not recommended by the appliance manufacturer apart from those supplied with this product. DO NOT use extension cords with the appliance.
- DO NOT pull the plug out by the cord as this may damage the plug and/or the cable.
- DO NOT use this product for anything other than its intended use.
- This appliance is for household use only.
- DO NOT carry the appliance by the power cord.
- DO NOT use the appliance outdoors.
- Prior to first use, the toaster should be used for a few minutes without bread in it.
- DO NOT touch the hot surface. Use handles.
- Use only pre-sliced bread.

- DO NOT insert oversized foods, metal foil packages, or metal utensils into the toaster. This may result in electric shock.
- DO NOT use the toaster near curtains, upholstery or other decorative fabrics, as they can easily catch fire and cause a safety hazard.
- DO NOT remove food from the toaster while the push lever is down.
- DO NOT remove the crumb trays while the toaster is plugged in.
- Disconnect from power supply, wait for it to cool and then remove the crumb trays.
- The temperature of accessible surfaces may be high when the appliance is operating.
- In the unlikely event the appliance develops a fault, stop using it immediately and seek advice from the Customer Support Team: +44 (0) 333 220 6066



4 - Before First Use

- 1. Remove all packaging materials, including those that may be inside the toasting slots or toasting lever slots.
- 2. Wipe the exterior with a damp cloth. Dry thoroughly. Do not use abrasive cleaners.
- 3. Do not put the toaster, cord or plug in water.
- 4. Make sure the crumb tray is pushed all the way into the back of the toaster and the toasting levers are in the UP position.
- Unwrap the power cord from the cord storage area on the underside of the toaster and plug into a 220- 240V AC outlet.
- 6. Turn the browning selector dial to the lightest setting.
- 7. Lower the toasting lever until it locks into place. Operate without bread once or twice to burn off any manufacturing residue. You may notice a light amount of smoke; this is normal and will stop as the heating elements continue to heat.

5 - Using Your Appliance

Automatic Centring Guides:

Lowering the toasting lever closes the centring guides and holds the bread or food to be toasted centrally in the toasting slots.

NOTE: The toasting lever will not lock down unless the toaster is plugged into an electrical outlet.

- 1. Ensure the crumb tray is pushed all the way into the back of the toaster and the toasting lever is in the UP position.
- 2. Make sure no bread or other objects are inside the toasting slots.
- 3. Place the toaster on a flat, level, heat resistant surface.
- 4. Plug the power cord into a mains outlet.
- Position the browning selector dial to desired setting. To test toasting times
 for browning, it is best to use both toasting slots and position the browning
 selector dial between 3 and 4, and then adjust each subsequent toasting to
 your preference.
- 6. Remove all protective wrappings from food before placing into the toasting slots
- 7. Insert bread or toaster food into the toasting slots.
- 8. Lower the toasting lever until locked into place. The automatic centring guides hold food upright for uniform side-to-side toasting. When the bread is lowered into position, the CANCEL indicator will light up, and toasting will begin.
- When the toast reaches the selected browning level, it will pop up automatically.
- 10. Remove the bread from the toasting slots. Be careful when removing the bread, as the bread and the top of the toaster will still be hot.
- 11. To interrupt toasting, press the corresponding CANCEL button at any time. NEVER attempt to interrupt toasting by lifting the carriage handle.
- 12. Unplug the cord from the wall outlet when not in use.





Buttons:

Reheat Button: This button allows you to reheat your food without any extra

browning or toasting.

Defrost Button: This button allows you to defrost and toast frozen bread. Cancel Button: This button allows you to stop the toasting process.

NOTE: The toasting lever will not lock into position unless the toaster is plugged in. When toasting a single slice, the bread may be placed in any toasting slot. To prevent a fire hazard, never place bread over the opening of the toaster; always place it into the slots.

DO NOT change the browning level setting during the toasting cycle. First press the CANCEL button; then turn the browning selector dial to adjust the browning level. Lower the toasting lever and toast until the desired toast colour is achieved.

IMPORTANT: Never use a fork or sharp-edged utensil to remove toast, as that may damage the heating element or cause injury.







6 - Troubleshooting

Questions	Answers	
Why is there a burning smell emitting from my toaster?	Unplug the toaster and allow it to cool. Crumbs in the crumb tray may be causing the burning smell. Remove the crumb tray and empty over a bin. There may be food debris caught in the heating element. Check inside and gently pry the crumbs out.	
Why won't my toast pop up after toasting is complete?	Your bread may be too soft. Try using bread that is slightly thicker or less pliable.	
The browning dial will not operate.	 There may be crumbs stuck in the socket. Unplug the toaster and try shaking it to dislodge any debris. If the browning dial still does not work, contact our Customer Support team. 	





7 - Recycling

DISPOSAL OF THE UNIT

Appliances bearing the symbol shown here may not be disposed of in domestic rubbish. You are required to dispose of old electrical and electronic appliances like this separately.

Please visit www.recycle-more.co.uk or www.recyclenow.co.uk for access to information about the recycling of electrical items.

Please visit www.weeeireland.ie for access to information about the recycling of electrical items purchased in Ireland.

The WEEE directive, introduced in August 2006, states that all electrical items must be recycled, rather than taken to landfill.

Please arrange to take this appliance to your local Civic Amenity site for recycling, once it has reached the end of its life.





8 - Cleaning & Care

NOTE: Unplug the appliance from the mains and let it cool down completely before attempting to clean it.

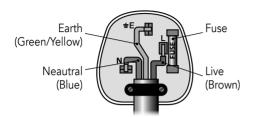
- · Do not immerse any part of the toaster in water or any other liquid.
- Clean the toaster regularly. This appliance contains no user serviceable parts and requires little maintenance. Leave any servicing or repair to qualified personnel.
- Be sure to empty and clean the crumb tray regularly. To do this, slide it out from underneath the toaster, dispose of the crumbs, then slot it back into place.
- · Unplug the toaster and allow it to cool completely before cleaning.
- To clean, wipe the exterior with a slightly dampened soft cloth or sponge and dry with a cloth or paper towel. Do not use strong cleaners or abrasives that may scratch the surface, and never spray cleaners directly onto the toaster.
- To dispose of crumbs which may have remained lodged inside the toaster, turn it upside down over a sink or drain and shake it vigorously until the crumbs come free.







9 - Wiring Safety for UK Use Only



IMPORTANT

As the colours in the mains lead of this appliance may not correspond with the coloured markings identifying the terminals in your plug, please proceed as follows:

The wires in the mains lead are labelled in accordance with the following code:

Plug Fitting Details (Where Applicable). The wire labelled blue is the neutral and must be connected to the terminal marked [N].

The wire labelled brown is the live wire and must be connected to the terminal marked [L].

The wire labelled green/yellow must be connected to the terminal marked with the letter [E].

On no account must either the brown or the blue wire be connected to the [EARTH] terminal.

Always ensure that the cord grip is fastened correctly.

The plug must be fitted with a fuse of the same rating already fitted and conforming to BS 1362 and be ASTA approved.

If in doubt consult a qualified electrician who will be pleased to do this for you.

Non-Rewireable Mains Plug

If your appliance is supplied with a non-rewireable plug fitted to the mains lead and should the fuse need replacing, you must use an ASTA approved one (conforming to BS 1362 of the same rating).

If in doubt, consult a qualified electrician who will be pleased to do this for you.

If you need to remove the plug - disconnect it from the mains - then cut it off of the mains lead and immediately dispose of it in a safe manner. Never attempt to reuse the plug or insert it into a socket outlet as there is a danger of an electric shock.

WARNING:This appliance MUST be earthed!







10 - Warranty



This product is guaranteed for 12 months from the date of original purchase. If any defect arises due to faulty materials of workmanship, the faulty products must be returned to the place of purchase. Refund or replacement is at the discretion of the retailer

The Following Conditions Apply:

- The product must be returned to the retailer with proof of purchase or a receipt.
- The product must be installed and used in accordance with the instructions contained in this instruction guide.
- It must be used only for domestic purposes.
- It does not cover wear and tear, damage, misuse or consumable parts.
- Tower has limited liability for incidental or consequential loss or damage.

This guarantee is valid in the UK and Eire only.

The standard one year guarantee is only extended to the maximum available for each particular product upon registration of the product within 28 days of purchase. If you do not register the product with us within the 28 day period, your product is guaranteed for 1 year only.

To validate your extended warranty, please visit www.towerhousewares.co.uk and register with us online. Alternatively, call our customer registration line on +44 (0) 333 220 6066.

Please note that length of extended warranty offered is dependent on product type and that each qualifying product needs to be registered individually in order to extend its warranty past the standard 1 year.

Extended warranty is only valid with proof of purchase or receipt.





11 - Your Receipt

Affix your store receipt to this page for safe keeping.





NOTES	





over 100 YEARS of quality

thank you!

We hope you enjoy your appliance for many years. As a thank you for purchasing one of our fantastic products, we are offering you an extra 2 years peace of mind.

*To receive your extra 2 years guarantee, register your appliance online within 28 days of purchase by visiting:

www.towerhousewares.co.uk

Should you have a problem with your appliance, or need any spare parts, please call our Customer Support Team:

+44 (0) 333 220 6066

Your warranty becomes void should you decide to use non Tower spare parts.

Spare parts can be purchased from

www.towerhousewares.co.uk



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